# **Privacy Policy**

We recognize that you may be concerned about our use and disclosure of your personal information. Your privacy is very important to us, and the following will inform you of the information that we, **Kiddies Aqua Swimming Academy**, may collect from you, and how it is used. By using our website, **www.kiddiesaqua.co.za**, you are accepting the practices described in this policy.

#### Information Collection

We may collect non-personal information, such as a domain name and IP Address. The domain name and IP address reveals nothing personal about you other than the IP address from which you have accessed our site. We may also collect information about the type of Internet browser you are using, operating system, what brought you to our Website, as well as which of our Web pages you have accessed.

Additionally, if you communicate with us regarding our Website or our services, we will collect any information that you provide to us in any such communication.

We may contact you via email in the future to tell you about specials, new products or services, or changes to this privacy policy.

#### Information Use

We use the collected information primarily for our own internal purposes, such as providing, maintaining, evaluating, and improving our services and Website, fulfilling requests for information, and providing customer support.

#### Security

We follow generally accepted industry standards to protect the information submitted to us, both during transmission and once we receive it.

If we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for "https" at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

#### Cookies

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

# Sharing

We will not sell or otherwise provide the information we collect to outside third parties for the purpose of direct or indirect mass email marketing.

We will disclose personal information and/or an IP address, when required by law or in the good-faith belief that such action is necessary to:

- Cooperate with the investigations of purported unlawful activities and conform to the edicts of the law or comply with legal process served on our company
- Protect and defend the rights or property of our Website and related properties
- Identify persons who may be violating the law, the rights of third parties, or otherwise misusing our Website or its related properties

Please keep in mind that whenever you voluntarily disclose personal information online - for example through e-mail, discussion boards, or elsewhere - that information can be collected and used by others. In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

Ultimately, you are solely responsible for maintaining the secrecy of your personal information. Please be careful and responsible whenever you are online.

#### Links

This Website may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### Surveys & Contests

From time-to-time our site may request information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information. Information requested may include contact information (such as name and shipping address), and demographic information (such as area code, age). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site.

#### Consent

By using this Website, you consent to the collection and use of information as specified above. If we make changes to our Privacy Policy, we will post those changes on this page. Please review this page frequently to remain up-to-date with the information we collect, how we use it, and under what circumstances we disclose it. You must review the new Privacy Policy carefully to make sure you understand our practices and procedures.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at or via mail For Attention: Arrie Botha, +2782 570 9925 or <a href="mailto:arrie@kiddiesaqua.co.za">arrie@kiddiesaqua.co.za</a>. South African Privacy Policy

This Privacy Notice discloses the privacy practices for <a href="www.kiddiesaqua.co.za">www.kiddiesaqua.co.za</a>. Kiddies Aqua Swimming Academy, ("us" or "we") is committed to protecting your privacy online. Please read the following to understand what information we collect from you and how we use that information. By accessing this site, you agree to the terms of this Privacy Policy. If you do not agree with these terms, exit this page and do not access or use this site.

# Information Collection, Use and Sharing.

We only have access to/collect information that you voluntarily give us via email, via activities on this site, or other direct contact from you. This information includes, but is not limited to, name, postal

address, email address, phone number, telephone number, fax number, and payment information (e.g. credit card number and billing address). We use information to communicate information to you about **Kiddies Aqua Swimming Academy**, for marketing purposes and to improve our communications.

We may send you either administrative related or promotional related emails as permitted under applicable local laws governing email communication for these purposes. Administrative emails would be communication related to a response to your request for information. Promotional related emails will relate to services of **Kiddies Aqua Swimming Academy**. You can opt out of promotional emails [by using the unsubscribe mechanism in any promotional message you get from us or] by contacting us at the address provided in this Privacy Policy. You cannot opt out of administrative emails.

Except as provided below, we will not share your personal information with third parties. We may share your information with certain third party service providers. These third parties perform certain functions on behalf of **Kiddies Aqua Swimming Academy** such as processing credit card payments. These service providers will have access to your personal information solely for the purposes of providing such limited functions to a **Kiddies Aqua Swimming Academy**. We may also disclose personal information when we believe that release is appropriate to comply with the law or a court order, enforce or apply this privacy policy, or protect the rights, property or safety of this site, its users or others.

Like most other commercial websites, our website may monitor traffic patterns, site usage and related site information. We may automatically (i.e., not via registration) collect or compile certain information when you access the website. Examples of this type of information include the aggregate and unique number of visitors to the website, the dates and times of visits to the website, the domains/countries of visitors, the pages of the website visited and the content accessed, the browsers, operating systems, search engines and search terms used to visit the website and HTTP errors generated. We use this information in order to optimize our website and to assess usage of our website. We may provide such information to our website contractors for these purposes, but this information does not include any personally identifiable information.

We may share information collected through this site with the owner of any one of our locations that you have used or in which you have expressed interest. Our franchisees/license holders are required by contract to keep your information confidential and they may use this information only in accordance with the terms of the contract.

#### Cookies.

We may use "cookies" for this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. Cookies can enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

# Security.

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Whenever we collect sensitive information (such as credit card data) that information is encrypted and transmitted to us in a secure way. The computers/servers in which we store personally identifiable information are kept in a secure environment.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job are granted access to personally identifiable information.

# Place of Storage and Processing.

Your personal information will be stored and processed in South Africa or other jurisdictions, and may be accessible to law enforcement and national security authorities of those jurisdictions.

For information about our use of affiliates and service providers outside your home country to process personal information, please contact us at the address provided below.

# Change to Privacy Policy.

We may change this Privacy Policy at any time by posting a revised Privacy Policy in the "Privacy Policy" section of the site. The revised Privacy Policy is effective immediately when posted on the site. A user is responsible to review this site and the Privacy Policy periodically to learn of any revisions to this Privacy Policy. Use of the Site after the effectiveness of such revisions will constitute your acknowledgment and acceptance of the terms of the revised Privacy Policy.

#### Contact Us.

If you have any comments regarding this Privacy Policy or if you do not want us to contact you by specific means (such as mail, telephone, email), notify us at:

Kiddies Aqua Swimming Academy

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Moreleta Park

Pretoria

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South Africa

Email: info@kiddiesaqua.co.za

Phone: +27 82 570 9925